

AFAHQ COMMUNICATIONS MATERIALS ITEM LIST and ORDER FORM

Searching for official recruiting, retention and marketing materials? We've made it easy for you to download and print. Simply download one of the pdf files from our www.hqafsa.org website. Or, to purchase affordable high quality printed and folded brochures, postcards, selfie signs and posters complete this writable pdf form to place your order. Items are available in single orders, or packs of 25, 50 or 100 and they include shipping. For larger quantities contact: asanford@hqafsa.org

ITEM 1

General Membership Information & Application: 8.5 x 11" Gloss Tri-fold brochures

We are AFSA. One team, one voice united across the globe. This informative brochure includes our mission, legislative priorities, general locations, join and re-new call to action and a large two-panel membership application. A must have for overall Association information and membership recruiting drives. Available to order online in packs of 25, 50 or 100.

Pack of 25 - \$11.00 | pack of 50 - \$25.00 | Pack of 100 - \$40.00

Quantity ordered _____ Total Price \$ _____



ITEM 2

We are AFSA Organizational Guide & Locations: 8.5 x 11" Gloss Tri-fold Brochures

We are stronger together. Join the fight. This informative brochure features a complete listing of our 7 Divisions and 129 Chapters located across the globe. A must have to share with perspective members who have recently moved, or for those deployed and assigned to other regions. Available to order online in packs of 25, 50 or 100.

Pack of 25 - \$11.00 | pack of 50 - \$25.00 | Pack of 100 - \$40.00

Quantity ordered _____ Total Price \$ _____



ITEM 3

We Are AFSA Postcards:

5" x 7" Gloss Front, Matte Back - Ready to Mail

The perfect tool for recruiting, thank you notes, event invitations, messages for those who have requested information, follow-ups, event handouts and more. Postcards back side include a join, renew and give the gift of membership message and a blank area for a personal message or mailing address.

The AFSA postcards featuring several different designs with a highlighted focus on the following:



- A. Protectors of those who protect us
- B. Leaders, teachers and mentors eager to share own knowledge and strength
- C. Flag wavers and caretakers of Veteran’s final resting places
- D. Families, linking arms and standing strong together through deployments – AD Moms
- E. Families, linking arms and standing strong together through deployments – military family
- F. Families, linking arms and standing strong together – Veterans
- G. We are your community neighbors across the globe – Volunteer
- H. We are your community neighbors across the globe – Fundraisers/Cause Supporters

Pack of 25 - \$11.00 | pack of 50 - \$25.00 | Pack of 100 - \$40.00

Quantity ordered _____ Total Price \$ _____

ITEM 4

We are/I am AFSA Selfie Signs

Signs: 8.5 x 11" printed on heavy card stock

Everyone loves taking selfies – now it’s easy to include AFSA in your social media and special event posts! Our selfie signs are the perfect way to help promote AFSA in your individual and group photos at meetings, 10K Runs, membership drive recruiting and retention booths, and all Division and Chapter special events. They also make great car window signs to help promote your AFSA on the road.



Pack of 25 - \$17.00 | pack of 50 - \$30.00 | Pack of 100 - \$45.00

Quantity ordered _____ Total Price \$ _____

Item 5

AFSA Membership Posters: 24 x 36"

Heavy Gloss, Suitable for Framing Long-Term Display

Our large AFSA posters help depict and share the sense of pride for our military service, and devotion to serving and representing our total enlisted force. Framed posters are perfect to hang at your regular meeting locations. Or, to place on easels at your special events and exhibit displays, training and recruiting centers and more. Standard and inexpensive poster frames are readily available at Wal-Mart and other craft and photo retailers. The AFSA posters feature several different designs with a highlighted focus on the following:



- A. Leaders, teachers and mentors eager to share own knowledge and strength
- B. Teachers, mentors, career support
- C. First responders, career support, networking
- D. Flag wavers and caretakers of Veteran’s final resting places
- E. Families, linking arms and standing strong together through deployments – AD Moms
- F. Families, linking arms and standing strong together through deployments – military family
- G. Families, linking arms and standing strong together – Veterans
- H. We are your future - BMT

PRICE: Tube of 4 - \$24.00 | Tube of 8 - \$40.00

Quantity ordered _____ Total Price \$ _____

AFSA DIVISION _____ CHAPTER _____

Your Name _____

Email address _____ Cell # _____

Ship to address _____

Division/Chapter # _____ Total items ordered _____ Total amount due \$ _____

[] Send invoice with order to be paid upon receipt [] Bill my credit card

Credit Card # _____ Exp Date _____ CFC Code# _____

Signature _____ Date of Order _____

Send completed form via email to asanford@hqafsa.org or mail to: AFSA HQ, Attn: Andrea Sanford AFSA Business Center 5211 Auth Road, Suitland, MD 20746