



AIR FORCE SERGEANTS ASSOCIATION

Serving the Total Air Force Enlisted Corps and Their Families – Past, Present, and Future

KEITH A. REED

EXECUTIVE DIRECTOR

As the Executive Director, Air Force Sergeants Association (AFSA), Keith is responsible for leading a talented and dedicated Headquarters staff that serves 100,000 dues-paying members world-wide. Overseeing its daily operations, lobbying and member engagement and support, Keith bring over 20 years of AFSA-experience that positively connects leadership at all levels along with the veteran and military audience to ensure AFSA continues to advocate on behalf of the *Total Air Force* Enlisted Corps, their families and survivors.



Keith has served in the AFSA Headquarters for over 13 years before assuming his current position. Most recently, as the Headquarters Senior Director and the principal point of contact at the international headquarters for all member and field, communication, marketing and development activities. His responsibilities included strategic planning, financial management, fund development, human resources and volunteer management, diversity enhancement, program delivery, membership development, communication and community relations and member services.

AFSA is a federally chartered, 501(c) (19) non-profit organization representing the professional and personal interests of Airmen from every era, every Component, and their families. The Association was founded and incorporated on May 3, 1961, and has evolved into an organization highly respected by congressional members as well as by leaders in the Department of Defense and the Department of Veterans Affairs. AFSA works closely with national leadership to aid in maintaining a superior aerospace defense and protect the personal and professional interests of past, present, and future Airmen.

Keith is a graduate of Leadership Montgomery; a 9-month community leader professional development course. He holds a Bachelor's Degree in Business Administration/Human Resources and an MBA in Management from Strayer University.

Keith is a 20 year Air Force Veteran and retired Master Sergeant. He joined the Air Force as an Administrator/Information Manager, and spent most of his career in staff support and military protocol and eventually served this Nation as an United States Air Force First Sergeant.

Keith's military decorations include the Defense Meritorious Service Medal, Meritorious Service Medal with 2 oak leaf clusters, Joint Service Commendation Medal, Air Force Commendation Medal with 2 oak leaf clusters, Joint Service Achievement Medal with 2 oak leaf cluster, and Air Force Achievement Medal.

Keith also serves as the President, Airmen Memorial Foundation and Secretary, Board for Directors, Airmen Memorial Foundation.