



THE PRESIDENT'S UPDATE

A QUARTERLY NEWSLETTER FROM AFSA'S INTERNATIONAL PRESIDENT

VOL 1, ISSUE 2

2/14/2018

ACTIVE AND RESPONSIVE

Being active and responsive to our members is paramount in building a Stronger AFSA. Based on some of the comments provided in the 2018 Legislative Survey, I included our condensed 2018 budget below.

As you can see, we are planning for success with unlimited possibilities of which I will be sharing in the near future. The Headquarters has cut operating costs to better position us to exceed imminent business challenges. I'll attempt to provide you the macro look and summarize our funding below so you get an idea where the money is spent.

Many of you have asked where AFSA spends the money we receive. For a greater look at our 2017's actuals, please be on the lookout for our 2017 Annual Report published in the Spring Edition of the AFSA Magazine.

INCOME

Membership Fees	\$1,450,000
Administrative Fees	\$224,421
Magazine	\$15,000
Investment Interest	\$69,000
Member Benefit Fund	\$72,438
International PAC	\$433,885
Rent	\$215,033
Contributions	\$69,000
Other Sources	\$292,767
Total	\$2,751,544

EXPENSES

International President	\$18,100
Executive Council	\$33,825
Field Support Rebates	\$85,350
Executive Management	\$139,860
Military & Government	\$20,500
Marketing	\$45,350
Information Technology	\$110,100
Accounting & Finance	\$100,700
Member & Field	\$79,500
Support Operations	\$77,500
International PAC	\$508,350
Airmen Memorial Bldg	\$473,160
Salaries, Benefits, Taxes	\$1,027,724
Total	\$2,720,450

INTERNATIONAL CONVENTION

Our 2018 International PAC is starting to take shape. We expect a big crowd from our members as well our active duty and ANG and AFRES components. We have some phenomenal guest speakers lined up including our SECAF, CSAF, CMSAF and others. As CMSAF Kaleth Wright has stated on a number of occasions, the AFSA Professional Airmen's Conference is a premier professional development opportunity that all airmen should strive to attend.

Ask your squadron commander or command chief master sergeant if you can attend on TDY orders. We expect over 1200 attendees so please don't wait too long to sign up. Plus...don't forget to purchase your AFSA socks as it's likely to be an issue during the Parade of Checks. Three dollars of every purchase goes back to AFSA.

Furthermore, we'll bring the "Spirit Award" stick to present to the best dressed and most spirited chapter or division. Last year's winner was Division 6. The theme for this year's icebreaker is "Pajama Party". Let's keep it clean, but have some fun and show your chapter's pride and enthusiasm.

LEGISLATIVE SURVEY RESULTS

My hats off to the Legislative team led by Chairperson and Division 4 President, Dr Jim Crissinger. He and his team did a great job putting together the survey and compiling the results. I read all the comments. Based on some of the comments I included our budget in the left hand column. In addition, one person stated we need to get back to our roots which is "Supporting Airmen through Legislation". So profound; yet not so easy to do as not all four generations of AFSA members think the same way. Anyway, thanks for your comments and the EC will review them at our March meeting.

NEWS YOU CAN USE

- Continue your recruiting efforts as we'll be recognizing and awarding the chapter with the largest percentage growth this coming year. Helps even the playing field.
- As a reminder the Sky High, High-Flyer, and Twin Flyer incentive programs are alive and well in 2018 so go out and recruit/retain this year.
- Our Member for Life program was a huge success last year. Who knows when it may surface again...Oh, I do!
- Check out AFSA's Facebook page and ask us your questions and concerns...you'll get an answer to you within hours.
- Our new Communications Award includes three categories, social media; newsletters; and website. This is a great opportunity to recognize those chapters who do well in all three areas.