



### Info/EXPO EXHIBITOR BOOTHS

<b>SINGLE</b> (10' x 10')	<b>\$1,550</b>	Early Bird = \$1,350 (Expires March 15)
<b>DOUBLE</b> (10' X 20')	<b>\$2,850</b>	Early Bird = \$2,650 (Expires March 15)
<b>TRIPLE</b> (10' x 30')	<b>\$4,150</b>	Early Bird = \$3,950 (Expires March 15)
<b>QUAD</b> (20' x 20')	<b>\$6,050</b>	Early Bird = \$5,850 (Expires March 15)
<b>Electric Drop</b>	<b>\$ 250</b>	

- Includes booth space with 6-foot covered exhibit table(s), chairs, and a wastebasket (carpeted floor)
- Acknowledgement and recognition in booth event signage
- Recognition and business listing in the official Convention Program Book
- Opportunity to attend Professional Development and guest speaker events.

### CONFERENCE DATES: Friday, August 7 through Thursday, August 13, 2026

#### EXHIBITORS TIMES AND INFORMATION

- **Set-Up/Soft Open:** Friday, August 7, 2026, beginning at noon with a **Soft Opening** at 4:00 pm before the AFSA Parade of Checks Reception.
- **Opening Day & Grand Opening Event:** Saturday, August 8, beginning at 8:00 am, with the formal Grand Opening at 4:00 pm before the **"Boots on the Ground" Theme Party**. – Dress for fun!
- **Take-down:** Wednesday, August 12, at 2:00 pm.
- **Schedule:** The Info/EXPO is available and open every day after soft open from 7:30 am to 6/6:30 pm, as we get many visitors during the regular published hours, plus they visit us during their lunch and coffee breaks. As this is a live military-based event, schedules often change, and we provide you with a unique opportunity to meet attendees as they visit the Expo.
- **Breaks/Meals:** With these schedules, YOU are NOT expected to work in the booths all day without taking personal breaks for meals, needs, etc. Please break when YOU want to, and for as long as you need! We are very relaxed and informal, and we want YOU to have a great experience, too.
- **Exclusive Exhibitor Opportunity:** Exhibitors are also invited to attend the PEDS: Professional Educational and Development speaker events. *We just ask that you allow paid guests to enter first (leave your booths just before the start), take turns with other exhibitors on your team, or leave materials out for guests to take if you are the only exhibitor for your company.*
- **Fantastic ROI:** Our goal is to ensure you receive a great return on your investment, gather leads, mingle with many new customers/friends, meet and reacquaint yourself with other exhibitors, and enhance your own personal and professional development.

*Note that if the overall event schedule changes or a special event drives a large volume of traffic to the Info/Expo, we may open earlier or offer you the opportunity to stay later. Our goal is to help you meet as many attendees and guests as possible, ensuring a great return on your investment! Email me directly to learn more about interactive sponsorship opportunities.*

----- INFO/EXPO EXHIBITOR & REGISTRATION FORM



I WANT TO RESERVE MY BOOTH FOR THE AFSA SUMMIT26

Company \_\_\_\_\_

Main Contact \_\_\_\_\_

Address \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

**EXHIBITOR/SPONSOR SELECTION**

**EXHIBITOR**

*Early Bird available until midnight 3/15/26*

- \$ 1,550 Single (10x10) **EB = \$1,350**
- \$ 2,850 Double (10x20) **EB = \$2,650**
- \$ 4,150 Triple (10x30) **EB = \$3,950**
- \$ 6,050 Quad (20x20) **EB = \$5,850**

\$ 250 Electrical Outlet (per drop)

**SPONSOR**

- \$ 1,000 Military Friends & Family
- \$ 5,000 Bronze: Mission Partner: Events
- \$10,000 Silver: Mission Partner/Event
  
- \$15,000 Gold: Mission Partner/Key Event  
+ Includes 1 Comp Booth
- \$25,000 Platinum: Mission Partner/Key Events  
+ Includes 1 Comp Booth
- \$50,000 Diamond: Grand Event Sponsor  
+ Includes 2 Comp Booths

\$ \_\_\_\_\_ **TOTAL COMMITMENT**

**PAYMENT INFORMATION**

Company \_\_\_\_\_

Contact \_\_\_\_\_

Total Amount \$ \_\_\_\_\_

Check  Visa  MC  Discover  AMX

Credit Card #  
\_\_\_\_\_

Expiration Date \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Security Code \_\_\_\_\_

Billing address if different from above  
\_\_\_\_\_  
\_\_\_\_\_

Name of Card Holder  
\_\_\_\_\_

Signature/Date  
\_\_\_\_\_

Conference MGR: \_\_\_\_\_

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## C O R P O R A T E   S P O N S O R S H I P

### THE SUMMIT: YOUR MISSION PARTNERSHIP OPPORTUNITY

The AFSA SUMMIT is more than a symposium; it is a lifeline for the education, professional growth, and development of Airmen, Guardians, Sister Service Members, DoD civilians, Veterans, and their families.

Page | 3

In coordination with the Offices of the Chief Master Sergeants of the Air and Space Forces, AFSA plans and executes a premier event that delivers education, mentorship, training, and career-advancement opportunities to shape the future of those who defend our nation.

To meet the critical \$500,000+ in annual funding required to sustain and expand this program, we need dedicated Mission Partners like you to ensure the SUMMIT not only continues but thrives.

Your sponsorship is more than a contribution; it's an investment in leadership, innovation, and the strength of our national defense. Stand with us today to protect this essential mission and help empower those who safeguard our future.

We hope you can join us in Orlando! We have great plans and are really excited about the opportunity to work with you again!

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### **\$50,000+: DIAMOND - GRAND EVENT SPONSOR**

*As a **\$50,000 Corporate Sponsor** of the Air Force Sergeants Association, your company will receive premier visibility and recognition, as well as the opportunity to make a meaningful impact on the future of Airmen, Space. Your sponsorship directly contributes to the overall success of AFSA, and this critical support for the professional development symposium will position your organization as a key partner in shaping the next generation of national defense leaders. **Exclusive Benefits for \$50,000 Corporate Sponsors include...***

#### LONG-TERM STRATEGIC MISSION PARTNERSHIP

- **Partnership Announcement:** Company Logo/Branding, overview of services, partnership, and direct contact information featured on all standard AFSA communications materials and outlets.
- **Custom Content Collaboration:** Opportunity to co-develop training and mentoring materials aligned with the AFSA and/or the SUMMIT's mission.
- **Leadership Development Sponsorship:** Named sponsorship of an exclusive mentorship or leadership training session (annual and/or during the SUMMIT).
- **Scholarship Development, Naming and Presentation Opportunity:** Company-named/sponsored scholarship(s), creating long-term partnerships with future leaders.
- **Year-Round Engagement:** Invitation to participate in Executive Council Meeting in March, pre- or post-event webinars, Newsletters, and future AFSA leadership initiatives.

#### AFSA MEMBERSHIPS

- One (1) Corporate Membership.
- Six (6) Lifetime Memberships.
- Up to 100 Individual Memberships.

#### AFSA MAGAZINE ADVERTISING: Advertisements and Featured Article

- **Four (4) Full-Page Advertisements:** one run in each of the four AFSA Magazine editions.
- **One (1) Feature Article:** Up to 1,600 words, with up to six high-resolution photos & captions.

#### GRAND EVENT: AFSA INTERNATIONAL CONVENTION | SUMMIT PARTNERSHIP

Sponsorship of the overall event, as well as Key Event(s) or Mission Partnership(s).

- **VIP Event Registration:** Four (4) Complimentary Tickets/Seats to all social/key events.
- **Event Recognition and Brand/Logo Placement:** Public acknowledgments of your partnership.
- **High visibility during the event:** Prominent logo placement in all pre-event, current, and post-event marketing materials.
- **Website/social media:** Sponsorship highlighted with direct links on AFSA's website and across social media platforms
- **Scholarship Awarding:** On-stage presentation of the award to the scholarship recipient.
- **Merchandise Distribution:** Provide custom giveaways (e.g., commemorative coins, gifts, event support materials).
- **Info/EXPO Exhibitor:** Two (2) Complimentary Booth Spaces (10 x 2 0) w/Tables and Chairs in a Premier Location.
- **Program Guide:** Full-Page Advertisement in the official event program guide.

#### EXCLUSIVE ENGAGEMENT & NETWORKING OPPORTUNITIES

- **Executive Roundtable Participation:** Invitation to a private leadership forum with senior military officials, key decision-makers, and fellow corporate sponsors.
- **Speaking Opportunity:** Featured keynote or panelist slot at a key session, allowing your company to engage directly with attendees.
- **VIP Meet & Greet:** Exclusive access to a networking reception with military leaders, high-ranking officials, and industry professionals.
- **Capitol Hill Visit:** Annual opportunity to shadow the AFSA Legislative Team.

#### PREMIUM BRAND VISIBILITY & RECOGNITION

- **Video Spotlight:** Highlight your company's video showcasing your commitment to supporting Airmen and Space Guardians, to be shared across all AFSA digital platforms.

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### **\$25,000+ PLATINUM – Platinum Partner Key Event(s)**

*As a \$25,000 Corporate Sponsor, you are making a powerful investment in the future of our nation's defense. Your support directly strengthens the education, mentorship, and career advancement of Airmen and Space Guardians—those who safeguard our security today and lead us into tomorrow. This partnership ensures the AFSA Summit remains a cornerstone of professional development, equipping the next generation of military leaders with the skills, knowledge, and opportunities they need to excel. Together, we can sustain this vital mission and drive lasting impact. **Benefits for a \$25,000 Partnership include...***

#### LONG-TERM STRATEGIC MISSION PARTNERSHIP

- **Partnership Announcement:** Company Logo, overview of services, partnership, and direct contact information featured on the AFSA website, press releases, etc.
- **Custom Content Collaboration:** Opportunity to co-develop training and mentoring materials aligned with the AFSA and/or the SUMMIT's mission.
- **Leadership Development Sponsorship:** Named sponsorship of an exclusive mentorship or leadership training session (annual and/or during the SUMMIT).
- **Scholarship Development, Naming and Presentation Opportunity:** Company-named/sponsored scholarship(s), creating long-term partnerships with future leaders.

#### AAFSA MEMBERSHIP

- One (1) **Corporate** Membership.
- Four (4) **Lifetime** Memberships.
- Up to 75 **Individual** Memberships.

#### AFSA MAGAZINE ADVERTISING: 50% Discount Applied for

- **Four (4) Full-Page Advertisements:** run 1 (one) in each of the AFSA Magazine editions.
- **One (1) Feature Article:** (Up to 1,600 Words) with up to Six (6) High-Resolution Photos.

#### ANNUAL EVENT: AFSA International Convention | SUMMIT Partnership

Exclusive sponsorship of the overall event, as well as Key Event(s) or Mission Partnership(s).

- **VIP Event Registration:** Four (4) Complimentary Tickets/Seats to all social/key events.
- **Event Recognition and Brand/Logo Placement:** Public acknowledgments of your partnership.
- **High visibility during the event:** Prominent logo placement in all pre-event, current, and post-event marketing.
- **Website/social media:** Sponsorship highlighted with direct links on AFSA's website and across social media platforms
- **Scholarship Awarding:** On-stage presentation of the award to the scholarship recipient.
- **Merchandise Distribution:** Provide custom giveaways (e.g., commemorative coins, gifts, event support materials).
- **Info/EXPO Exhibitor:** One (1) Complimentary Booth Space w/Table and Chairs in a Premier Location.
- **Program Guide:** Full-Page Advertisement in the official event program guide.

#### EXCLUSIVE ENGAGEMENT & NETWORKING OPPORTUNITIES

- **Executive Roundtable Participation:** Invitation to a private leadership forum with senior military officials, key decision-makers, and fellow corporate sponsors.
- **Speaking Opportunity:** Featured keynote or panelist slot at a key session, allowing your company to engage directly with attendees.
- **VIP Meet & Greet:** Exclusive access to a networking reception with military leaders, high-ranking officials, and industry professionals.

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### \$15,000+ GOLD – Mission Partner Key Event(s)

*Benefits include:*

- **Key Event Mission Partner:** Your choice: Info/Expo, Opening Night, Event Bar(s), Entertainment, Leadership functions.
- **Brand/Logo Placement:** Sponsorship branding of partnered Key Event
- **Event Recognition:** Sponsored Key Event Signage, Program Guide, Website, and Social Media
- **VIP Event Registration:** 2 complimentary tickets/seats at the sponsored Key Event
- **Scholarship Partnership:** Company named/sponsored scholarship(s) opportunity for long-term partnerships
- **Merchandise Distribution:** provide custom giveaways (commemorative coins, gifts, event support materials)
- **Info/Expo:** One (1) complimentary booth space in a premier location
- **Program Guide:** One HALF page advertisement

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### \$10,000+ SILVER – Mission Partner Events(s)

*Benefits include:*

- **Event Mission Partner:** Entertainment, Leadership functions, Commemorative Merchandise, etc.
- **Brand/Logo Placement:** Sponsorship branding of partnered Key Event
- **Event Recognition:** Sponsored Key Event Signage, Program Guide, Website, and Social Media
- **VIP Event Registration:** 2 complimentary tickets/seats at the sponsored Key Event

- **Merchandise Distribution:** provide custom giveaways (commemorative coins, gifts, event support materials)
  - **Program Guide:** One HALF page advertisement
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## **\$5,000+ BRONZE – Interactive Event(s)**

*Benefits include:*

- **Interactive Partnership:** Coffee Breaks, Breakouts, Networking and Training Opportunities, etc.
  - **Brand/Logo Placement:** publicized sponsorship of partnered Key Event or Commemorative Merchandise
  - **Event Recognition:** Sponsored Key Event Signage, Program Guide, Website, and Social Media
  - **Merchandise Distribution:** provide custom giveaways (water bottles, gifts, event support materials)
  - **Program Guide:** One QUARTER page advertisement
  - **Event Signage:** acknowledgement and recognition
  - **Website/social media:** sponsorship highlighted with direct links
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## **\$1,000+ MILITARY FRIENDS & FAMILY**

*Benefits include:*

- **Event Recognition:** Program Guide, Website, and Social Media
  - **Program Guide:** One Business Card advertisement
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## **We're also open to your ideas!**

Have a great idea? Would you like to create an interactive opportunity to meet the symposium guests and share your story? We're open to it! Contact Andrea, and we'll brainstorm together to make it happen!

*Note\* Sponsorships are provided with a special opportunity to share your company information, services, educational incentives, and materials to attendees – gift bags are encouraged.*

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## **HOTEL /VENUE INFORMATION**

DESTINATION FLORIDA... Hilton Orlando - 6001 Destination Parkway, Orlando, FL 32819

**VISIT THE EVENT WEBSITE AND BOOK YOUR ROOM [HERE NOW](https://thesummitafsa.org/venue/) -- <https://thesummitafsa.org/venue/>**

**We strongly encourage all exhibitors and sponsors to book their rooms at the event venue immediately. It is so much easier when you are staying at the event hotel, especially for packing, exhibitor material loading, parking fees, and simply having the ability to take breaks and freshen up in the comfort of your room.**

The Hilton Orlando is ideally located just one mile from Epic Universe and minutes from International Drive. As a proud partner of SeaWorld® Orlando and Universal Orlando Resort, we offer exclusive perks, including complimentary transportation to top Orlando attractions. Savor six unique on-site dining experiences, unwind at our full-service spa, and enjoy endless fun with resort-style pools, a lazy river, and a thrilling water slide. With over 1,400 rooms and suites decorated in natural colors and soothing tones, Hilton Orlando offers a tranquil ambiance for a restful night's sleep after a full day of theme park excitement.