



AFSA International Family Matters Trustee



August 2018

Well, Summer is about over and Fall will be upon us before you know it. I am looking forward to the cooler temperatures and the changing colors of the trees' leaves. So beautiful!

This month will be focused on some easy fundraisers for your Chapters. Give one a try and let me know how it goes. Be sure to involve your **Family Members**.

- **Shoe Drive**: Funds2Orgs helps nonprofits raise money by collecting unwanted, gently used or even new shoes. They will pick up the shoes that you collect and will pay your Chapter a certain amount per pound of shoes within 48 hours of processing. For more information, contact Tom Henderson, Chief Fundraising Officer, Funds2Orgs, at 407-930-2979. You can also email him at TomH@Funds2Orgs.com or complete the contact form on their website -- <https://funds2orgs.com/fundraising-ideas>.
- **Box Tops**: General Mills offers a fantastic fundraising program that requires nothing more than registering your nonprofit and encouraging your supporters to either send in their box tops to you or drop them off in a designated drop box. Sending in box tops to General Mills is a quick and easy way to make a little extra cash for your nonprofit. All you have to do is let donors know about the program! Each eligible organization may earn up to \$20,000 cash per year from the box tops program. Plus, your donors are already buying items with box tops attached to them -- why not encourage them to send them in? Check out their web site -- <https://www.boxtops4education.com/about>.
- **Cooking Class**: I'm sure we have a lot of **Family Members** who are superb in the culinary arts. Have them host a cooking class. Not only can you raise money by charging a fee, but you'll also be bringing people together to learn more about AFSA and how to make a delicious meal. Make sure to have plenty of membership applications on hand!
- **Beard Challenge**: If the men in your community are willing to participate, you can host a "Beard Challenge" to raise money for your Chapter. People can donate \$5 to challenge someone in the community to grow a beard for a week -- \$10 would be two weeks -- \$15 would be three weeks, and so on. With enough

participants, you'll end up raising a ton of money and nearly everyone in town will be sporting a beard. Don't forget to let people know why you're raising the money!

If you have any suggestions, ideas or comments, please let me know.

Until next month, thanks so much for all you do for our country and for AFSA!

Take care and God Bless!

Patti Dalzell

Family Matters Trustee

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8/9/2018